

Activate Troy Partnership

In 2015, Troy embarked on a journey as a community to become America's Best Community. The contest brought together leaders across sectors to tell Troy's story and showcase the wonderful community we have.

Troy was selected a quarterfinalist in that nationwide contest, but we didn't stop there. Local leaders from the private, public and non-profit community identified a huge opportunity to keep the momentum going. Troy's story is one rich in history yet strong in growth. So these stakeholders came together in late 2016 to fund a study by MKSK Studios to evaluate how the downtown riverfront area could be strategically developed as Troy grows. This study, concluded in November 2017 and which can be viewed at www.activatedtroy.com/s/Final-MKSK-Report-re-Troy-Downtown-Riverfront-Strategic-Development-Study-1k8k.pdf, will be reviewed, analyzed, promoted, and implemented over the next decade.

These local leaders formed a group called the Activate Troy Partnership, or ATP, which is a public-private partnership, formed to study and coordinate key community efforts impacting quality of life for all Troy residents. It started as the steering committee to advise and direct efforts involving the MKSK downtown riverfront study but has evolved to become the leading advocacy, promotional, and inspirational group leading the efforts to transform our "living room of the community," as Mayor Beamish calls our iconic historic downtown area. The ATP will assure that development is a collaborative, well-rounded and realistic approach that benefits all Troy residents, businesses, and visitors to our great community.

So, exactly who is the ATP?



Troy Main Street, a nationally accredited Main Street program, is a non-profit organization that promotes the economic revitalization of downtown Troy. Through strong economic development, planned historic preservation, continued enhancements, and exceptional programming, Troy Main Street creates a charming, prosperous, and interactive downtown Troy. Visit www.troymainstreet.org for more information.



The Troy Development Council, or TDC offers site location assistance and related services to domestic and international companies planning new or expanded facilities. The TDC is the primary point of contact to a network of private sector, state and local government professionals that support a company's business location decision. Visit www.troyeconomicdevelopment.com for more information.



Today, the Troy Area Chamber of Commerce is an active advocate for local business and works to protect the community's economic base and improve the quality of life through the monitoring, action and communication on issues affecting business. Visit www.troyohiochamber.com for more information



Troy Community Works! is a community development corporation focused on the City of Troy. The founding members established TCW in 2007 with the goal of using technical expertise and collaborative partnerships to preserve and enhance the vibrant core of Troy. Visit www.troycommunityworks.org for more information.



The Troy Foundation is a non-profit organization dedicated to making Troy a better place to live and work. The Troy Foundation manages about \$94 million in donor funds and distributes upwards of \$5 million each year in the form of grants and scholarships. Visit www.thetrovfoundation.org for more information.



The Paul G. Duke Foundation serves to be a catalyst to enhance the quality of life in the Miami County area. Visit columbusfoundation.org/nonprofit-center/grant-opportunities/supporting-foundation-grants/paul-g-duke-foundation/ for more information



The City of Troy, led by Mayor Michael Beamish, is a statutory city of 25,000 people and over 2,000 businesses. The community is divided by the Great Miami River and is well-known in the Greater Dayton region for its iconic downtown historic district. For more information, visit www.troyohio.gov.